

# NATIONAL GUILD OF COMMUNITY SCHOOLS OF THE ARTS

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The National Guild of Community Schools of the Arts presents the:

## COMMUNITY ARTS EDUCATION LEADERSHIP INSTITUTE

July 14–18, 2010  
Philadelphia, PA

*Sponsored by the American Express Foundation*

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The institute provides a unique and transformative experience to help executives lead successfully in turbulent times. This intensive leadership development program is best suited for those newly in an executive leadership role (e.g., executive director, president or CEO) or for those preparing to move into such positions. The program is comprised of a 5-day seminar on the campus of Philadelphia's Drexel University, advanced assignments, pre- and post-360-degree feedback, and follow-up coaching.

As a participant, you will identify your core values and come to understand how these influence behavior and decision making; increase your awareness of characteristics of effective leadership; gain insight into organizational dynamics in community arts education and into the history of the field; develop supportive peer relationships; increase your understanding of your individual strengths, weakness, and preferences; prioritize functional management learning goals; and create a plan for achieving those goals.

Work with some of the nation's best leadership educators and field wide practitioners to improve your ability to:

- manage competing priorities within your organization;
- build an effective, collaborative organizational culture amongst board, staff, faculty, etc.;
- articulate organizational vision and implement effective strategies in pursuit of institutional goals; and
- increase your effectiveness through continuous learning throughout your career.

Participation is limited to 25. Registration opens January 2010. For more information, visit [www.nationalguild.org/LeadershipInstitute](http://www.nationalguild.org/LeadershipInstitute) or contact Ken Cole at 212-268-3337 ext. 18 or [kencole@nationalguild.org](mailto:kencole@nationalguild.org).

Designed and facilitated by John McCann, President, Partners in Performance, Inc. Hosted by the Drexel University Arts Administration Graduate Program.